

McCahon House Museum
& Colin McCahon's centenary
August 2019 – May 2020



The situation

- The unexploited potential of McCahon House as a unique visitor experience
- The current state of the interpretive displays
- Necessary maintenance to the House and Residency
- The centenary opportunity

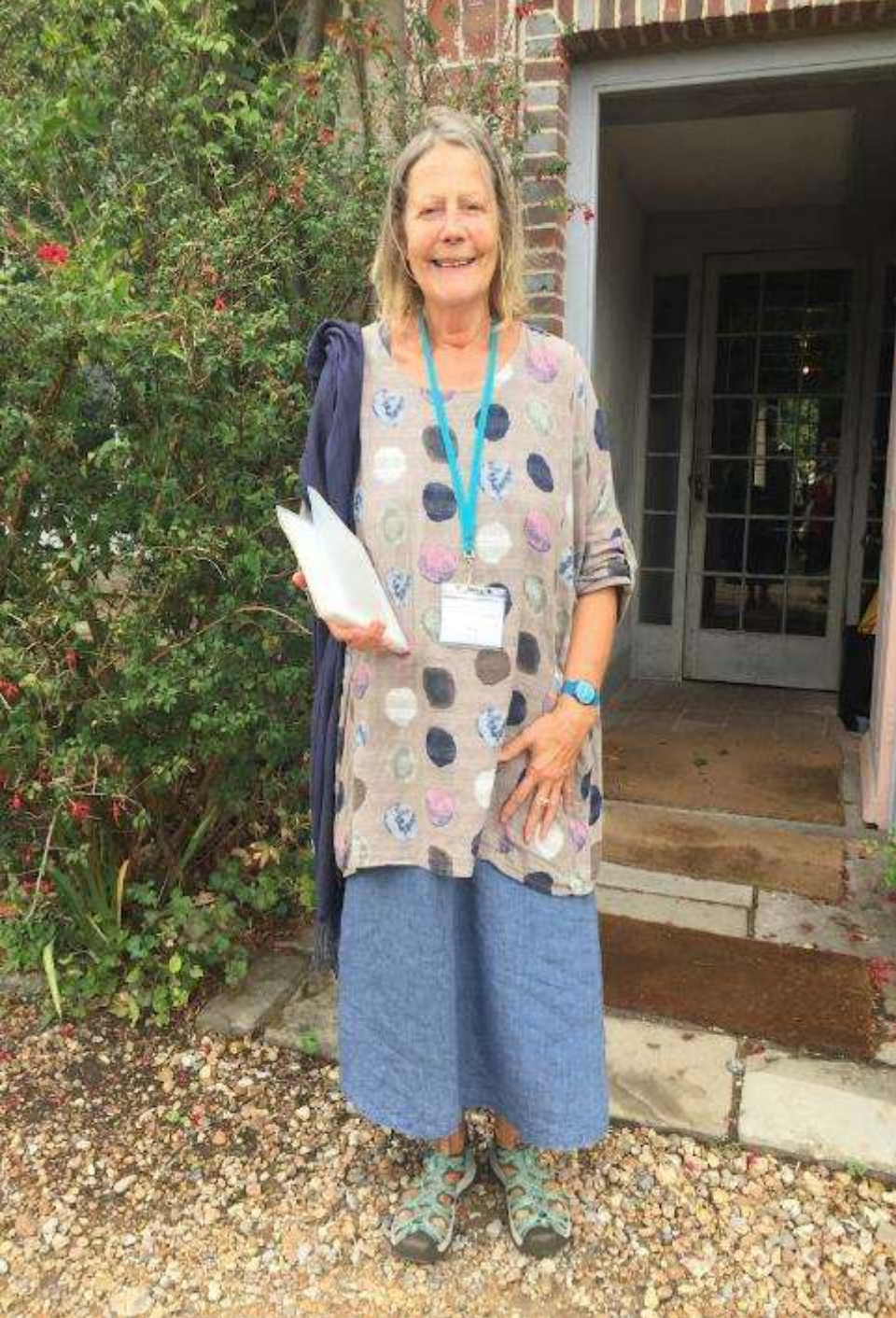
The research

Paris: Musee Bourdelle, Musee Zadkine, Musee Moreau, Musee Yves St Laurent

South of France: E1027, Corbusier's Cabanon, Musee Cocteau, Villa Euphrussi de Rothschild,
Matisse Chapel, Maeght Foundation, Picasso Antibes

Amsterdam: Anne Frank House, Castrum Peregrini – House of Giselle, Van Gogh Museum,
Rembrandt Museum

England: Kettle's Yard (Cambridge), Emery Walker House (London), Monk's House and Charleston
(Lewes),
Barbara Hepworth House and Studio, Leach Pottery Studio and Tate St Ives (Cornwall).























The private garden at Musée Delacroix, where visitors are invited to sit in the garden and read a book.



Discover!

Kettle's Yard is the home of many different art forms.

Art forms include drawing, painting, pottery, creative writing, music, dance, drama, sculpture, design, architecture, cooking and many more.

Use this sheet to make notes and drawings of all the art forms you discover at Kettle's Yard.

COTTAGES: UPSTAIRS



What art form would you find here?



What art form do you believe will find its way into this room?

Which art form might you find in here?



ENTRANCE TO KETTLE'S YARD HOUSE

Start here, then move through the house to complete this page.

Design and create an art form.



Design what you see on the table.

Can you find all kinds of patterns on the wall? What art form can they be?

Imagine it now printed and drawn into this lovely frame.

GALLERY

A curator selects artwork and objects, then organises them for us to see. In Kettle's Yard you can see that something can be an art form in itself.

Use this empty gallery space to draw your own exhibition on the theme 'Nature'. You can use any art forms you can think of.

EXTENSION: DOWNSTAIRS

Look for a tree stump, a barrel, and a plant. What art form do you find displayed on them?

Draw them in place.

What art form is used to design today?

ATTIC

In the attic there is a garden. What art form can you see displayed on the walls?

Fill the boxes with what you see.

DISCOVER KETTLE'S YARD

DISPLAY COPY

PLEASE DO NOT REMOVE

Nature

Share!

Tell us about what you've discovered in Kettle's Yard.

Which surprised you?

What did you discover?

I shared my Discover Kettle's Yard with:

What Next?

Hand your booklet in at Kettle's Yard to complete your Share! page.

You will get in card flowers and your booklet back in the post.

Full Name: _____

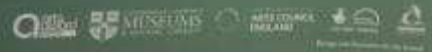
Date of Birth: _____

Address: _____

Telephone: _____

Arts Award is a range of 2 European qualifications that support creative aged 5 to 25 grow as an artist and arts leader. Managed by Trinity College London in association with Arts Council England, the Discover Arts Award is the first award level.

To find out more about Arts Award visit www.artsworld.org.uk



Arts Award Discover Activity Booklet

Japanese Brushwork activity

Have a go with the Japanese brushes on our magic calligraphy paper.

- Dip your brush in water
- Practice drawing Leach Pottery motifs
- Marks will fade away as the paper dries







The Sketch

Donc les chefs d'atelier de flou
étaient là,



So the chefs d'atelier for dressmaking
would be present,





GRAYSON PERRY

Exclusive to Tate.

In the second world war pilots were given maps printed on silk to help them escape if they were shot down over enemy territory. This scarf is a social and

Insights + Learnings

- Managed visitor experiences: had to book prior, small groups and guided tour
- The power of a good guide (a storyteller)
- Feeling like the artist has momentarily stepped out (as opposed to left the building)
- People love seeing studios where the work was made
- Engaging ways of experiencing the house and the work
- Expanding the visitor experience – walking tours, education activities for families
- The visitor experience very much in keeping with how the artist lived
- Multi-lingual

Improvements to McCahon House

- Move to an online booking system
- Formalise our guided tours. Start in the garage/studio.
- Expand the visitor experience to include walking tours of the landscape McCahon painted – French Bay and Towards Auckland
- Include the Kauri glade at McCahon House as an important part of our story
- Create “McCahon House Family Education” experiences
- Promote McCahon House as a unique visitor experience to locals and tourists alike.
- Explore ways of making transport to McCahon House easier.
- Complete new website upgrade by August 2019
- Complete exterior and interior upgrades to House Museum and Artist’s Residency by August 2019
- Complete interpretive display upgrades and launch expanded visitor experiences by August 2019.

Ask yourself?

If the artist walked back into the House Museum would he or she recognize it as theirs?